

Laufey Guðnadóttir | Motion/Graphic Designer

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Tech-savvy – Adept – Driven

I am a graphic designer passionate about 3D design, motion graphics and UI/UX design. I have been using the Adobe suite for 5+ years, Blender and Cinema 4D for 2+ years.

Experience

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|--|-----------------------|
| Motion Designer - One Agency Media | 2023 - Present |
| <ul style="list-style-type: none">- 2D and 3D Motion.- Quick 3D turnaround motion pieces for clients' social media.- Character and object design. | |
| Graphic Designer – NHS Benchmarking Network | 2022 - 2023 |
| <ul style="list-style-type: none">- Sole graphic designer.- Rebranding.- Branding, templates, video editing, social media, reports. | |
| Graphic Designer – skör artisan brewery | 2022 - Ongoing |
| <ul style="list-style-type: none">- Branding for a new Icelandic brewery.- Label design.- Social media. | |
| Graphic Designer – Manchester Metropolitan University | Nov 2022 – Jan 2023 |
| <ul style="list-style-type: none">- Design a workbook for a “Design Thinking” course. | |
| Motion Graphic Designer – aAh! TV | Jan 2022 – March 2022 |
| <ul style="list-style-type: none">- Titles and other motion graphics for aAh!TV's first episode.
https://www.youtube.com/watch?v=9-29Dlj-6aM | |
| Graphic Designer – aAh! Magazine | 2021 - 2023 |
| <ul style="list-style-type: none">- Spreads in the 2021 autumn issue.- Spreads in the 2022 spring issue.- Spreads in the 2023 spring issue.- Animation, social media, AR Cover | |
| Graphic Designer – Author David M. Smith | 2020 - Ongoing |
| <ul style="list-style-type: none">- Book cover design.- Nantua City Chronicles: Book one – three. | |
| Graphic Designer – Alkul | Jun 2020 – Aug 2020 |
| <ul style="list-style-type: none">- Logo and other branding for an Icelandic company. | |

Education

Manchester School of Art – Graphic Design (Hons)

2020 – 2023

I graduate in spring 2023 with an estimated First Class Honours.

- Passionate about 3D design, Motion and UI/UX design.

Reykjavík Technical College – Foundation Degree

2018 – 2019

Design and innovation

- I won an award for most environmental design at the College Innovation Competition.

Skills & Abilities

Adobe suite:

- Illustrator
- Photoshop
- InDesign

- Lightroom
- After Effects
- XD
- Premiere Pro

Blender
Cinema 4D
Final Cut Pro
Spark AR Studio

Other

- I was nominated for the Icelandic Graphic Design Association Award 2022 in the student category.
- I volunteered for aAh! Magazine, Manchester Metropolitan University's magazine, three times.
 - I learned great skills there for example magazine layout and printing as well as working well in a group.
- I led a group project at university designing a magazine.
 - I art directed the brief.
 - Made sure everything was done and printed on time.
 - Split projects between group members and made sure to follow up 1-2-1 with other member to make sure people were confident and on schedule.